



Your company

Kenya

DEAL LOSS REASONS REPORT

Lost opportunity reasons and value

Reference: SAL-DEA-710077



GENERATED BY	GENERATED ON	SCOPE	TOTAL RECORDS
ST - User	17 Sept 2026, 22:51:50	Sales Main workspace	1

SUBTOTAL
KES 0.00

TAX
KES 0.00

TOTAL
KES 0.00

Start recording lost deals so this report can explain lost revenue by reason and value.

REPORT DETAILS

Loss reasons	Lost count	Lost value	Recommended action
No lost-deal records posted	0	KES 0.00	Start recording rejected quotations, cancelled orders and lost opportunities.

Run. Grow. Lead.